

# Press Kit

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**Motivate School Kids**

## Rachael Exposes a Revolutionary Way That Shows Parents How to Deal With Today's Children And Teens

*Rachael Mah's Toolbox System teaches children and teens how to manage emotional swings, resolve conflicts, and increase behavioral performance at school and at home.*

**Melbourne, Victoria, Australia, March 15, 2011** -- Rachael Mah, one of the world's leading authorities on Child and Teen Life Skills training and coaching, has developed a powerful proven system, the **Life Skills Parenting Tool Box**, that effectively and positively deals with the swing of emotions, as well as the behavioral issues that typically create high degrees of conflict at home, at school and socially.

Mike Collier, internationally known behavioral and business coach says, "Rachael Mah has created a life saving, life altering, innovative program that will have a dramatic and positive effect on everyone it touches. Every parent should have this!"

The **Life Skills Tool Box For Parents** system will help every child feel they have a place in this world. It will raise their self esteem and give them the discipline to understand the consequences of the choices they make! Today, more than ever children everywhere need this program to help them excel in this ever changing and more complicated world. Parents are experiencing major breakthroughs in their relationships with their children as well. Because their child is more in control of his or her behavior and emotions, the communication between child and parent becomes open and honest. This open and honest communication can keep your child from indulging in behavior and habits that can have a life time negative impact on them.

There is no other method known that can enhance the relationship between parent and child like **Rachael Mah's Life Skills Parenting Tool Box** system for children and teens.

Motivate School Kids provides powerful, highly effective coaching programs that teach parents how to unlock their children and teens's full potential to become successful, happy individuals. Founder Rachael Mah is a professional Neuro Linguistic Programming (NLP) practitioner who is dedicated to bridging the communication and behavioral gaps between children, teens and their parents with her unique toolbox of emotional and mental techniques.

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## Company Profile

Motivate School Kids provides powerful, highly effective coaching programs that teach parents how to unlock their child's and teenager's full potential to become successful, happy individuals. Founded by Rachael Mah, professional Neuro Linguistic Programming (NLP) practitioner, Motivate School Kids reaches out to parents around the world with their easy-to-follow, step-by-step audio products, books, live seminars, and private consultations.

## Founder Bio

Founder Rachael Mah is a professional Neuro Linguistic Programming (NLP) practitioner who is dedicated to bridging the communication and behavioral gaps between children, teens and their parents with her unique toolbox of emotional and mental techniques. Rachael was originally inspired to share her coaching techniques after successfully coaching her children and volunteering at her children's school as a parent helper where she discovered a great need for better information on behavioral management and motivation. Rachael drew on her vast experience and knowledge as an international corporate risk management trainer to create a unique coaching program designed specifically for parents and teachers. Rachael Mah has trained professional organizations in varied corporate roles across the Asia Pacific Region, Europe and the United States for more than 2 decades.

Her **Life Skills Tool Box programs** focus on practical strategies and techniques that can be immediately applied to improving the behavioral performance, communication, and motivation of children and teenagers at home, at school and socially too.

### With Rachael's **Life Skills Tool Box For Parents**, You Can...

- Create a better relationship management strategy with your **children and teenagers!**
- Create an increase in your **children and teenager's** confidence at home, at school, as well as, socially!
- **Unlock your children and teenager's potential** and coach them to be successful individuals for the rest of their life! And, pass these gifts onto their children!

**Happy Kids, Happy Teens, Happy Parents!**

**That's Rachael's Passion and Mission!**

*Quote: "If you raise your children and teenagers to feel that they can accomplish any goal or task they decide upon, you will have succeeded as a parent and you will have given your children the greatest of all blessings." - Brian Tracy*

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## Product Overview

All products are available for sale and instant download at [www.MotivateSchoolKids.com/products](http://www.MotivateSchoolKids.com/products).

### *10 Life Skills Strategies for Parenting Ebook and Audio Package*

This powerful ebook and audio series covers the Top 10 Effective Parenting Techniques using NLP Strategies that you can use at home and in social environments. These techniques and tips are based on the experience of some of the world's best communication experts who have successfully used NLP with children to create positive changes. This ebook and audio series has helped dozens of parents understand what their children are really saying and to communicate with them in a much more effective way.

#### **Benefits:**

- How to understand the world of a child
- How to control a chaotic home
- How to engage children when it's important (like homework)
- Why children will engage in computer games but not school
- How to understand what your child is really saying before you punish them

#### **Product Options:**

- Ebook Only: \$47.95
- Audio Series Only: \$47.95
- Ebook and Audio Series (Multimedia package): \$77.95
- **Gold Package: 5 small group coaching sessions and multimedia series: \$497.00**

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### ***Secrets of Success for Teens Ebook and Audio Package***

This powerful ebook and audio series covers the Top 10 Secrets of Success for Teens using NLP Strategies that you can use at home and in social environments. These techniques and tips are based on the experience of some of the world's best communication experts who have successfully used NLP with teenagers to create positive changes. This ebook and audio series has helped dozens of parents understand what their teens are really saying and to communicate with them in a much more effective way.

#### **Benefits:**

- How to understand the world as a teen
- How to be engaged when it's important (like homework)
- How to understand what your other teen friends are really saying
- Increased self-confidence and self-esteem.
- Get rid of poor behaviors, using NLP Strategies for positive outcomes.
- Get rid of limiting beliefs and phobias.
- Ability to deal with conflicts and make better choice in friends
- Improved grades and class attendance.
- Ability to stand up for oneself.
- Create clear goals for the future.

#### **Product Options**

- Ebook Only: \$47.95
- Audio Series Only: \$47.95
- Ebook and Audio Series (Multimedia package): \$77.95
- **Gold Package: 5 small group coaching sessions and multimedia series: \$497.00**

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## ***10 Effective Life Skills for the Classroom Ebook and Audio Package***

This incredible book and audio series covers the Top 10 Effective NLP Classroom Management Strategies that you can use with individual students and with the class as a whole. These techniques and tips are based on the experience of teachers in the field including founder Rachael Mah, who have successfully used NLP in their classroom in different environment.

The book and audio series has helped dozens of teachers to run more effective classrooms and bring the best out in their students all the time.

### **Benefits:**

- How to understand the world of a child
- How to understand what your students really want to hear
- How to control a chaotic classroom
- How to engage children when they drift off
- Why children will engage in computer games but not school
- How to understand you students real problems before helping them

### **Product Options:**

- Ebook Only: \$47.95
- Audio Series Only: \$47.95
- Ebook and Audio Series (Multimedia package): \$77.95
- **Gold Package: 5 small group coaching sessions and multimedia series: \$497.00**

## ***How to Motivate Children in the Classroom Ebook***

In this powerful, compelling ebook, learn the secrets to unlocking the potential deep within your child or student. What price tag do you place on your child's education? This ebook costs less than a tutor or a psychologist's consultation, and less than hypnotherapy and delivers all the information you need to get answers to your question: "How to Motivate Children In The Classroom." This manual has it all.

### **Benefits:**

- Learn "The Welcoming Factor"
- Uncover methods to remain motivated and optimistic
- Achieve a "Problem-Based Learning" model
- Expose target behaviors that turn into skills and other useful techniques

### **Product Options:**

- Ebook Only: \$37.95

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***Secrets of Parenting Naughty Kids Ebook***

This powerful ebook covers the Top 10 Secrets of Parenting Naughty Kids, using NLP Strategies that you can apply at home and in all different environments. These techniques and tips are based on the experience of some of the world's best communication experts, including myself, who have successfully used NLP to create positive changes in our children and students at home, at school and in any social settings.

**Benefits:**

- How to understand the world as a child
- How to be a child with positive behaviors and mindset
- How to be engaged when it's important (like homework)
- How to apply certain strategies to get rid of procrastinations, limiting beliefs and phobias.
- How to understand what others are saying to you and your child, based on different primary sense systems.
- How to get your child to listen to you

**Product Options:**

- Ebook Only: \$67.95
- Individual Chapters: \$9.97 each

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## Images

### *Product Images*

To view and download images, go to [www.motivateschoolkids.com/press-kit](http://www.motivateschoolkids.com/press-kit).